

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

The Amīr/National President  
Jamā‘at Ahmadiyya,

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Dear Brother,

السلام علیکم ورحمة اللہ وبرکاتہ

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**The start of Jalsa Sālāna UK, the importance of Jumu‘a, the objectives of the Jalsa, and some guidelines on administrative matters.**

**This Jalsa is not like a worldly fair. During these days our attention should be focused on listening to Divine words.**

**Along with fostering love for Allāh and the Holy Prophet ﷺ, the delegates of the Jalsa should also foster mutual love and brotherhood.**

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On 21st August 2015, Hazrat Khalīfatul-Masīh V (May Allāh be his Helper) delivered the Friday Sermon at Hadiqatul Mahdi, Alton, UK.

Huzoor (May Allāh be his Helper) said: The Jalsa Sālāna will begin formally after the Jumu‘a prayer today. The Jumu‘a, however, has its own importance and in view of this when you pray on this day you should also pray for the success of the Jalsa. Huzoor (May Allāh be his Helper) said that the main objective of the Jalsa, which has also been described as the objective of the Bai‘at, is that the love of Allāh and the Holy Prophet ﷺ should reign over our hearts. But this will only come about if we offer Durood for the Holy Prophet ﷺ from the bottom of our hearts and try to transform ourselves accordingly. We should therefore spend our time offering Durud and remembering Allāh.

Huzoor (May Allāh be his Helper) said that in the life of the Holy Prophet ﷺ we see great examples of fulfilling one’s obligations towards God’s creatures. Allāh Himself has described the believers as people who love and are kind to one another, and this too is demonstrated by the example of the Holy Prophet ﷺ. Such was his love for the believers that he could not bear that they should undergo any suffering. Even the slightest harm that came to the believers made him extremely anxious. This is the example that has been set before us that we should become restless upon seeing other people’s suffering, and this can only come about if there is a relationship of love and compassion between us. In fact, one of the aims of the Jalsa as described by the Promised Messiah عليه السلام is that it will help to foster love and brotherhood among the participants. So while the participants should grow in their love for Allāh and the Holy Prophet ﷺ, they should also foster mutual love and brotherhood and increase their religious knowledge.

After reading out some of the objectives of the Jalsa as laid down by the Promised Messiah عليه السلام, Huzoor (May Allāh be his Helper) said that each of us should be mindful of that we have to fulfill the objectives of the Jalsa. At another place the Promised Messiah عليه السلام has said that you must not take this Jalsa like a worldly fair and instead our focus should be on divine matters. We should not waste our time in gossip and idle talk or walking about in the markets and should utilize our free time for the remembrance of Allāh. We should also listen to the Jalsa programs with the intention that we shall try to practice what we learn and utilize it to strengthen our faith. All the participants of the Jalsa should bear these objectives in mind and try to make the best use of it. May Allāh enable you to do so.

Speaking of some administrative matters related to the Jalsa, Huzoor (May Allāh be his Helper) said that participants should cooperate fully with the administration and follow the guidelines. Huzoor (May Allāh be his Helper) said the management concerned with serving food should bear in mind that some people, because of illness or some other contingency, might require food at odd hours, therefore some arrangement should always be there to cater for such people. Huzoor (May Allāh be his Helper) said that mothers with small kids should bring something with them to feed their children and should go to one side to feed them. Likewise participants should cooperate fully with the traffic management and park their vehicles where they are instructed. Efforts have been made to improve the scanning department, but still if participants have to wait for some time they should bear it calmly and cooperate with those on duty at the entrance. Likewise they should cooperate with the overall security. Every Ahmadī should also be vigilant and keep an eye around them. May Allāh bless this Jalsa in every way.

At the end of the sermon Huzoor (May Allāh be his Helper) spoke about the martyrdom of Ikramullah Khan Sahib of Taunsa Sharif (District Dera Ghazi Khan), Pakistan, and the sad demise of Chaudhary Muhammad Ali Sahib, Wakīlut Tasnīf, Tahrik Jadīd Rabwah. Huzoor (May Allāh be his Helper) spoke about their devotion and services for the Jamā‘at and led their funeral prayer in absentia after the Friday prayers.

Please convey these guidelines given by Huzoor (May Allāh be his Helper) to the members of your Jamā‘at.

Jazākumullāh.

Wassalām,

(Ch. Hameedullah)

Wakīl A‘lā,

Tahrik Jadīd Anjuman Ahmadiyya Pakistan,

Dated: 27 August 2015